



Promote your business to visitors from across the United States and around the world.

Hello!

Last year, the Platte Valley Companies Monument Marathon drew registrations from 43 states, 227 US cities, three countries, and countless from our own communities.

By registering for the 2026 Monument Marathon Health Expo, you can **showcase your business to 650+ runners and their families and friends** participating in this year's race.

Details:

Exposure: We are on pace to set another record with over 650 registrants, plus their families and friends. 80% of participants come from outside Scotts Bluff County. An average of 65% are new to the race each year.

Date and Time: Friday, September 25, 2026, Noon to 8 p.m.

Location: Gering Civic Center, 1050 M Street, Gering, Nebraska.

Cost: Single Booth (8'x8') \$50 Double Booth (8'x16'): \$75

www.monumentmarathon.com/expo-vendor-sign-up

Please reserve your space and submit your payment by **Friday, August 28**. Space will be filled on a first-come basis. **To register, click the link above and you'll be invoiced, or you can mail the attached form with payment to:**

WNCC Foundation / Monument Health Expo
1601 E 27th Street
Scottsbluff, NE 69361

To pay by credit card, call the WNCC Business Office at 308-635-6020 If you have questions, please reach out.

See you in September!

Mary Sheffield
Monument Marathon Expo Coordinator
sheffie6@wncc.edu
308-630-6571

Race Director
racedirector@wncc.edu
308-630-6550

P.S. Vendors can set up booths starting at 9:00 a.m. on the morning of the event. The Expo will start at noon and conclude at 8:00 p.m. All vendors are **expected** to stay set up until 8:00 p.m.



Monument Marathon Expo
Friday, September 25
12:00 p.m.- 8:00 p.m.
Gering Civic Center

Business Name: _____
Contact Person: _____
Address: _____
Address: _____
Phone: _____ E-mail: _____

Please check your booth type:

___ Single Booth - \$50 fee ___ Double Booth - \$75 fee ___ Marathon Sponsor - \$0

Do you have any special requests for your booth set-up (electricity, etc.)?

The Civic Center will provide a table, two chairs, and a tablecloth. We ask all vendors to commit to being set up for the **ENTIRETY** of the Expo. The Civic Center will be available for booth set-up beginning at 9:00 a.m. on Friday. **NO EARLY** setup will be allowed. Refunds are not available if the vendor cancels.

Pizza, soda, and water will be provided to expo vendors at 5:00 p.m.

Please note that all Monument Marathon sponsors receive a free booth at the expo. For sponsorship opportunities, please visit www.monumentmarathon.com/sponsors or contact racedirector@wncc.com.

Please return the form and payment to: WNCC Foundation
Monument Marathon Expo
1601 E. 27th St.
Scottsbluff, NE 69361

Please make checks payable to the WNCC Foundation.

To pay by credit card, call the WNCC Business Office at 308-635-6020.

The form can be submitted online at www.monumentmarathon.com/expo-vendor-sign-up

Payment must be received by August 28, 2026, to guarantee space in the expo.

By submitting either this paper registration or registration online, the Vendor agrees they have read and understand the agreement and USATF waiver required by all persons involved in the event.